



CONTENT MARKETING QUICK-FIX CHECKLIST



Mistake 1: Inconsistent Posting

Quick Fix: Plan 1–2 posts per week. Use a calendar or scheduling tool to keep content flowing



Mistake 2: Wrong Audience Focus

Quick Fix: Revisit your ideal customer profile. Tailor your posts to their needs, not just your services.



Mistake 3: Not Measuring Results

Quick Fix: Check analytics weekly. See what content gets engagement — and double down on it.

Use this checklist each week to stay consistent, reach the right people, and see real results.